

Tatvic Analytics

https://www.tatvic.com/job/dv-360-expert__trashed/

DV 360 Expert

Description

Responsibilities w.r.t Customer:

1. Keep the promises made to the customer in terms of deliverables.
2. Continuous research on Audience and product to ensure an appropriate match and share as well as get insights from the customer
3. Track and Monitor all changes and updates on the Google Marketing platform
4. Respond to all queries from the customer on the use of the self-serve platform
5. Guide the customer on the technology road map of the platform
6. Communicate to keep customer sentiment high by using our campaign effectively
7. Provide inputs to the technical team for effectively enhancing the platform

Business Responsibilities

1. Increase the revenue by empowering the customer to use the platform effectively
2. Support the sales and marketing team by creating content
3. Be a community leader providing solutions on DV 360 on Reditt, LinkedIn and Google forum

Technology

Stay abreast with the concepts and updates in the core technologies DV 360, Campaign Manager and Google Ads, and GA 360.

Functional Competencies Required:

- Planning & Strategy
- Trafficking, Conversion setup
- Optimization, Bidding, Budgets and Targeting
- Reporting, Analysis and insights

Hiring organization

Tatvic Analytics

Job Location

Ahmedabad

Date posted

December 21, 2020

Valid through

31.03.2021